



\$20. NO VC. NO PERMISSION.

She Could Not Find the Business School That Fit Her Life. So She Built It for Every Woman Like Her.

SHAMPAIGNE GRAVES | Founder & CEO, BOLDIFI®

Women receive 2% of venture capital funding. Shampaigne Graves did not wait for the other 98%. She took \$20 and built BOLDIFI, the only QAHE-accredited, audio-first business education platform for women entrepreneurs. Think of it as Duolingo for women in business: 160 bite-sized audio lessons delivered in 20+ languages through AI-powered voice technology, designed for women who learn between school drop-offs, on their commute, and after everyone else goes to sleep. BOLDIFI has trained 250+ women with a 60% business survival rate. No lecture halls. No six-figure tuition. No screen required. Fall 2026 marks BOLDIFI's first open enrollment as a fully accredited microschool, and Shampaigne is the scrappy founder proving that the business education women actually need does not have to come with a price tag that keeps them out.

BOLDIFI LEADERSHIP FEATURED IN

Newsweek | Yahoo Finance | Scripps News | Daily Mail | Good Morning Texas | China Global News America | NTD News | MSN | The Observer | GoBankingRates

WHY SHE'S BOOKABLE

- A Black woman founder who beat the 2% VC stat by not asking for permission. \$20 start, zero outside capital, now QAHE-accredited.
- "Duolingo for women in business." Hosts immediately understand the product in one sentence.
- Can speak to the structural barriers women face in business education: time poverty, cost, format, and access.
- TV-ready with on-screen credits at Good Morning Texas, Scripps News, China Global News America, and NTD News.
- 60+ speaking events to 10,000+ audience members. Delivers a room and leaves them wanting to enroll.

WHAT MAKES BOLDIFI DIFFERENT

- Audio-first: 160 lessons designed to be listened to, not watched. Works on a commute, a treadmill, or a lunch break.
- AI-powered multilingual delivery via ElevenLabs in 20+ languages. The entire platform displays in the visitor's language.
- QAHE-accredited: held to international education quality standards when most online courses skip accountability entirely.
- 90-day activation-to-alumni pipeline with hybrid onboarding, success guides, and a built-in pitch competition.
- Offline capable: students download lessons and learn without Wi-Fi. Education that travels with her.
- B2B licensing to community colleges, workforce boards, and PE-backed organizations nationally.

BOOK SHAMPAIGNE TO TALK ABOUT

I BUILT THE SCHOOL I NEEDED

When Shampaigne started in business, the education she needed did not exist. So she created it. Audio-first, accredited, and priced for women who were never the target customer of traditional business programs.

BEATING THE 2% WITHOUT ASKING

Women get 2% of VC. Shampaigne founded BOLDIFI with \$20 and bootstrapped it to QAHE accreditation. The scrappy founder playbook for women who are tired of waiting for the check.

DUOLINGO FOR WOMEN IN BUSINESS

Bite-sized. Audio-first. Multilingual. Gamified progression. A product comparison every listener instantly understands, and a business model that scales the same way.

WHY BUSINESS EDUCATION FAILS WOMEN

Women have 40 minutes of free time per day. Business education requires hours at a screen. The format is the barrier. BOLDIFI removed it.

\$20

FOUNDED WITH

250+

WOMEN TRAINED

60%

BUSINESS SURVIVAL RATE

160

LESSONS IN 20+ LANGUAGES

Fall '26

FIRST OPEN ENROLLMENT

BOLDIFI OPENS ITS DOORS FALL 2026

First-ever open enrollment for the only QAHE-accredited audio-first microschool for women entrepreneurs.