

PARTNERSHIP OPPORTUNITIES · 2027

Women's *Trends* Summit

WEALTH EDITION · DALLAS · JUNE 3, 2027

The wealth transferred.
Did your strategy?

THE OPPORTUNITY

Women are about to control more wealth than ever. *Most brands are not ready.*

$124T

in U.S. wealth will change hands through 2048

Cerulli Associates, 2024

95%+

of spousal wealth transfers go to women

McKinsey, 2020

70%

switch institutions within a year of a spouse's death

The Collective, Wasserman, 2025

4%

of women feel completely understood by brands

Alliance for Lifetime Income, 2024

THE ROOM

One morning. *200 decision-makers.*

A curated room of marketing, research, product, and customer experience leaders, plus the women whose buying decisions they need to understand. Seats are by application.

> June 3, 2027 · 9 AM to 1 PM
>
> The Dallas Entrepreneur Center, Dallas, Texas
>
> Group rates for corporate teams of 10 or more

THE PROGRAM

01 **Keynote**
Speaker to be announced

02 **The Wealth Panel**
Experts in women's wealth, consumer behavior, and economics

3 **ALL SALES FINAL, live**
A podcast episode taped in front of the room

04 **Two networking blocks**
Coffee to open, lunch to close



YOUR HOST

Shampaigne Graves

Women's Consumer Expert. Certified Research Expert (CRE), IIPMR. Founder of the Women's Trends Summit and BOLDIFI®.

- Creator of the WCR4™ Method, Purchase Panic™, and Legacy Consumerism™
- 10,000+ women reached and 60+ speaking engagements
- Creator of the ALL SALES FINAL podcast, taped live at the Summit

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AS FEATURED IN

Newsweek · Money · The Observer · Scripps News · CNBC

PARTNERSHIP LEVELS

One partner per level. *No shared spotlight.*

LEVEL	INVESTMENT	AVAILABLE	REACH
Title Sponsor	$15,000	1	Summit + BOLDIFI Open House Festival
Lead Sponsor	$8,500	1	Summit
Community Sponsor	$5,000	1	Summit
Champion Sponsor	$3,500	1	Summit
Website Logo	$350	10	trendsforwomen.com

Each sponsor level has one spot. Once a level is claimed, it is closed.

TITLE SPONSOR · 1 AVAILABLE

Your name on the Summit. *Your brand at both events.*

$15,000

At the Summit

- Presenting credit: “Women’s Trends Summit 2027, Presented by [Your Brand]”
- 15-minute Spotlight on stage, plus a filmed video
- 6 reserved seats
- ALL SALES FINAL podcast feature
- Research Forecast Report, 2027 to 2028
- Logo on all signage, plus verbal recognition from stage
- National press release, website, and 3+ LinkedIn posts

TITLE SPONSOR ONLY

At the BOLDIFI Open House Festival

- Logo on Festival signage and promotion
- Recognition at the Festival
- Opt-in Festival attendee list

A one-day festival for women founders in Dallas, September 2027. 750 to 1,000 women projected.

SUMMIT LEVELS

Lead the conversation. *Or open the door.*

Lead Sponsor — $8,500

1 AVAILABLE · SUMMIT

- “Her Wealth, Her Business” Wealth Panel signage
- 4 reserved seats
- ALL SALES FINAL podcast mention
- Research Forecast Report, 2027 to 2028
- Logo on Summit signage
- Website listing and 2 LinkedIn posts

Community Sponsor — $5,000

1 AVAILABLE · SUMMIT

- 25 scholarship seats for women entrepreneurs, in your name
- 1 reserved seat
- Scholar spotlight LinkedIn series
- Research Forecast Report, 2027 to 2028
- Website listing and group LinkedIn post
- National press release

SUMMIT AND ONLINE

Close the day. *Or claim your place online.*

Champion Sponsor — $3,500

1 AVAILABLE · SUMMIT

- 5-minute closing remarks on stage
- Recognition from stage
- ALL SALES FINAL podcast mention
- Research Forecast Report, 2027 to 2028
- Logo on Summit signage
- Website listing and LinkedIn post

Website Logo — $350

10 AVAILABLE · TRENDSFORWOMEN.COM

- Your logo in the partner section of trendsforwomen.com
- Linked to your website
- Listed through 2028

A simple way for small brands and local businesses to stand with the Summit.

IN-KIND PARTNERS

Give what you do best. *We'll make sure the room knows.*

01
Food and coffee
Breakfast, the lunch buffet, or the coffee cart

02
Print
Signage, the stage backdrop, programs, and name badges

03
Event decoration
Florals, stage styling, linens, and lighting

04
Travel
Ground transportation for speakers and panelists

05
Flight vouchers
Air travel for the keynote speaker and visiting experts

06
Hotel credits
Room nights for speakers and out-of-town guests

In-kind partners are recognized at the Summit at a level matched to the value of the contribution. Terms confirmed in writing.

NEXT STEPS

One spot per level. *Let's find yours.*

01

Pick the level that fits your goals

02

Book a 20-minute call with Shampaigne

03

Confirm your spot in writing

Shampaigne Graves

Founder, Women's Trends Summit and BOLDIFI®. Women's Consumer Expert, Certified Research Expert (CRE), IIPMR.

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