



Women's *Trends* Summit

The wealth *transferred*. Did your *strategy*?

◆ THE OPPORTUNITY

The money goes to *her* first.



\$124T

in U.S. wealth changing hands through 2048



95%+

of spousal transfers go to women



70%

switch institutions within a year of a spouse's death



4%

of women feel completely understood by brands

Why 2027



Peak 65 ends: 4.1M+ turn 65 each year through 2027



The spousal transfer lands with her first



2028 budgets get built in 2027

◆ YOUR REACH

One partnership. *Two rooms.*

🕒 JUNE 2027 • DALLAS

Women's Trends Summit

200 curated decision-makers, by application

9 AM to 1 PM: keynote, the Wealth Panel, a live ALL SALES FINAL taping, and two networking blocks.

☆ SEPTEMBER 2027

BOLDIFI® Open House Festival

750–1,000 women projected

Female founders, creators, and leaders in women's entrepreneurship.

IDEAL PARTNERS  Wealth management  Banks and credit unions  Insurance  Asset managers and fintech

◆ MEET THE FOUNDER

Shampagne *Graves*

She started with \$20 and built the WCR4™ Method (Women's Consumer Research 4 Step Method), a framework organizations invest six figures to access. She identified Purchase Panic™ and revealed Legacy Consumerism™.



10,000+
people reached



60+
speaking engagements

🏆 Featured in Newsweek, Money, The Observer, Scripps News, CNBC

Founder, BOLDIFI® · Host, ALL SALES FINAL



◆ PARTNERSHIP LEVELS

Five ways to *own the room*.



PREMIER

\$20,000

Presenting title,
Spotlight, and the
Festival attendee list



LEAD

\$10,000

Full research and
featured
recognition



COMMUNITY

\$5,000

Fund 10 women
entrepreneurs



CHAMPION

\$3,500

Strategic access and
research insights



IN-KIND

Services

Venue, catering, or
event signage

EVERY LEVEL ✓ Forecast Report ✓ Podcast mention ✓ LinkedIn + website ✓ National press ✓ Signage

Full benefits by level in Appendix A1 to A3

◆ LET'S CONNECT



The money already moved.
Will you?

Shampaigne Graves

Founder, Women's Trends Summit

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◆ APPENDIX A1 · PREMIER PARTNER

"Women's Trends Summit 2027, Presented by
[Your Brand]"

\$20,000

- ✓ **6 reserved Summit seats**
- ✓ **Full 2027–2028 Research Forecast Report** (\$115K value)
- ✓ **Featured on ALL SALES FINAL** (evergreen marketing)
- ✓ **National press release** distribution
- ✓ **Verbal recognition** throughout the Summit
- ✓ **15-minute Partner Spotlight** on stage, plus a professionally filmed keynote-style video
- ✓ **BOLDIFI® Open House Festival attendee list** (opt-in), 750–1,000 women projected
- ✓ **Website feature** plus 3 or more LinkedIn posts
- ✓ **Logo on all signage** at both events

◆ APPENDIX A2 · LEAD, COMMUNITY, AND CHAMPION

⚡ LEAD

\$10,000

- ✓ 4 reserved Summit seats
- ✓ Forecast Report (\$115K value)
- ✓ Featured on ALL SALES FINAL
- ✓ 5-min closing remarks spot
- ✓ Website + 2 LinkedIn posts
- ✓ National press release
- ✓ Logo on Summit signage
- ✓ Promotion at the Festival

🎓 COMMUNITY

\$5,000

- ✓ "Her Wealth, Her Business" signage
- ✓ 10 scholarships (\$30K value)
- ✓ Forecast Report (\$115K value)
- ✓ Scholar LinkedIn series
- ✓ Website + 3 LinkedIn posts
- ✓ ALL SALES FINAL mention
- ✓ National press release
- ✓ Mention at the Festival

👍 CHAMPION

\$3,500

- ✓ 1 reserved Summit seat
- ✓ Forecast Report (\$115K value)
- ✓ Website feature
- ✓ Group LinkedIn post
- ✓ ALL SALES FINAL mention
- ✓ Recognition from stage
- ✓ National press release
- ✓ Mention at the Festival

◆ APPENDIX A3 · IN-KIND PARTNERSHIP

Bring the room. *Get the credit.*



Venue

Host 200 decision-makers in
Dallas, 9 AM to 1 PM, June 2027.



Catering

Fuel the room across both
networking blocks and
the program.



Event Signage

Produce the signage every
attendee and partner sees on site.



Recognition matched to the value of your contribution: named credit on signage, website and LinkedIn promotion, and national press release inclusion.

◆ APPENDIX A4 · YOUR RETURN

No competing with *47 logos.*

	Women's Trends Summit	Conference	Trade show
Exclusivity	Limited to 4 per category	20+ sponsors	Hundreds of vendors
Audience	200 curated decision-makers	500+ mixed	Foot traffic
Research	\$115K Forecast Report	Recap deck	Business cards
Speaking	15-minute Spotlight	5-minute panel	None
Reach	Two events, June + September	One event	One event
ROI	\$20K = \$87K	\$20K = a logo	\$15K = a booth